



Social Return on Investment Year ending 5 April 2024

Registered charity: 1173554

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1. Context

Welcome to our social return on investment report.

This report demonstrates the value that our services bring to the communities that we serve in terms of fiscal savings, social value and local economic value.

As you would expect, we monitor and evaluate the outputs, outcomes and impact of our work routinely. This information has been used within this report.

Where it is possible to do so, a financial value, (fiscal saving and/or social value and/or local economic value), has been placed on the impact we deliver using the figures provided within the national TOMS database and New Economy Manchester Unit Cost Database.

The New Economy Manchester Unit Cost Database contains national costs derived from government reports and academic studies. The costs cover crime, education and skills, employment and economy, fire, health, housing and social services. The derivation of the costs and the calculations underpinning them have been quality assured by New Economy in co-operation with HM Government.

The national TOMS database provides a minimum reporting standard for measuring social value. The values contained within it are agreed by the Social Value Taskforce. Taskforce participants include Greater Manchester Combined Authority and Star Procurement (Stockport, Trafford and Rochdale).

2. Vision and mission

Our vision is that women and girls are able to meet the challenges in their lives and access support, education and advocacy whenever they need it, in order to fulfil their potential.

Our mission is to encourage, inspire and empower all girls to improve their mental health and challenge the associated stigma.

The social value we deliver evidences our success in delivering our vision and mission including, significant

- Fiscal savings
 - E.g. through supporting mothers to prevent children from being taken into care, and enabling children in care to be returned to them
- Economic savings
 - E.g. through providing mental health support and perinatal depression support to women
- Social value
 - E.g. through improving wellbeing of women and girls

3. Summary of our year in numbers

Mental health support	452 women 567 girls	Counselling	994 hours
Perinatal depression support	46 mothers	Children returned from care	11 child
Children prevented from being taken into care	16 children	Children de-escalated from child in need plan	7 children
People gaining qualifications (level 2 and above) gained	175	Necessary supplies	1834 items e.g. uniform, sports kit, coats, toiletries, period products
		Community laundrette	46 washes (started in January 2024)
Volunteering	2659 hours	Training	5.1 weeks

4. Summary of the value we add

The value we add



The value we add



4.1 Our support

Our difference Mental health support



Women supported



Girls supported

£1,320,464
fiscal savings



£2,301,132
economic value delivered

Our difference Perinatal depression

46

Mothers supported

£3,121,444
fiscal savings



£377,292
economic value delivered

48

Children these mothers
care for

Our difference Children in care or at risk of being taken into care

11

Children returned home
from care

£1,858,789
fiscal savings

7

Children de-escalated
from child in need plan

16

Children prevented from
being taken into care



Our difference Counselling



Hours support

£59,640
fiscal savings



4.2 Our people

Our difference Our team



Employing female team



We delivered **5.1 weeks** of training

£46,768
social value delivered



Our wider team **volunteered**
2,659 hours

£210,203
economic value
delivered



1 staff member benefited from an
employee wellbeing programme

4.3 Our community



Wellbeing



Purchases from local or VCSE suppliers



Community reinvestment

Our difference Our community

£18,375
fiscal value delivered

£68,060
social value delivered

£111,303
economic value delivered



1834 essential items



46 community laundrette washes (started in January)



175 qualifications gained (level 2 and above)