

The background of the entire page is decorated with numerous pink cherry blossoms and individual petals scattered across a white background. The flowers are in various stages of bloom, with some showing prominent yellow stamens. The petals are delicate and light pink.

Cherry Blossom

Fundraising Pack

A decorative border of pink cherry blossoms and branches frames the top and left sides of the page. The blossoms are in various stages of bloom, with some showing detailed stamens and others as buds. Petals are scattered around the main branches.

Cherry Blossom


Infant Loss and Birth Trauma Support

The loss of an infant is devastating for anyone affected.

There can be many reasons why infant loss occurs, during or after birth, from a sudden miscarriage, ectopic pregnancy, termination or the neo-natal death of a young baby in the days, weeks or months after birth.

Whatever the cause, the loss of a child is a deeply personal and painful experience for anyone to endure.

Cherry blossom support service is here for you.
Member of the national baby loss alliance,
BLAW

The image features a decorative border of pink cherry blossoms and petals. The blossoms are five-petaled with visible stamens and are arranged along dark brown branches. Some petals are shown falling, creating a sense of movement. The background is white, making the pink flowers stand out.

"Counselling has helped
me to open up to the
people around me, I
spoke to my friend for the
first time about what I
have been going
through."

-Cherry Blossom Client

"For the first time I feel
like someone cares"
-Cherry Blossom Client



Cherry Blossom

Infant loss and birth trauma support

Sponsored Walk

Walk with us to honour and support women affected by infant loss and birth trauma.

Every step helps raise funds for the Cherry Blossom Project.

Everyone is welcome.

Events@her-place.co.uk / 01606 557 666

When: 10am Saturday 11th October

Where: Nantwich Canal

Setting Up

Go Fund Me

Set up your GoFundMe page to make fundraising easy and accessible for your friends, family, and community. Start early to give your campaign plenty of time to grow! Be sure to add a clear profile picture, a compelling story explaining why you're raising funds, and set a realistic goal to inspire supporters. Keep your donors engaged by posting regular updates and sharing your page link across your social networks. The more personal and transparent you are, the more people will want to get involved!

Facebook

Create a Facebook fundraiser to quickly spread the word and make it easy for people to donate. It only takes a few minutes to set up, and donations go directly to the charity. To help your fundraiser stand out, write a short message about why the cause matters to you, add a photo, and set a fundraising goal. Keep your supporters engaged with regular updates and share the fundraiser link often to keep the momentum going.

JustGiving

Create a JustGiving page to make it easy for your friends and family to support your fundraising efforts. The sooner you get it going, the more time you'll have to build momentum. To help your page stand out, try adding a profile photo, a clear description of your cause, and set a fundraising goal. Don't forget to keep everyone updated with regular messages and share the link often to keep the support coming!



Getting your money to us

Online

If you would like to donate the money you have fundraised online you can do so by: Scanning the below QR code or Using our donation link <https://her-place.co.uk/donations/2543/> or Contacting the Her-Place Charitable Trust team who can provide bank details.

Cash / Cheque

After completing the fundraiser, if you have decided to collect your donations in cash or if you would to donate the money with a cheque, please bring it to one of our hubs.

Crewe - 54-64 Beech Drive, Crewe, CW2 8RG

Winsford - 15-17 Finsbury Walk, Winsford, CW7 2YA

Please check opening times.

The background of the entire page is decorated with delicate pink cherry blossoms on dark, winding branches. The blossoms are in various stages of bloom, with some showing vibrant red centers. The overall aesthetic is soft and spring-like.

FAQ's

How will you use the money I've raised?

The money raised from the event will go towards our Cherry Blossom project, which supports women who have experienced infant loss and/or birth trauma.

I have a specific question about the event, what do i do?

You can get in touch with the Her-Place Charitable Trust team via: Events@her-place.co.uk / 01606 557 666 / 07496 160 930

Is there an age limit to fundraising?

Anyone can fundraise! If you're under 18, please make sure you have permission and support from a parent or guardian.

What happens if I do not meet my minimum target or need to cancel my fundraiser?

That's completely okay—your effort and intent still mean a lot. Just keep us informed and we'll support you however we can.



Her-Place

Charitable Trust

07496 160 930

01606 557 666

Events@her-place.co.uk

54-64 Beech Drive, Crewe, CW2 8RG

15-17 Finsbury Walk, Winsford CW7 2YA