



# Her-Place Charitable Trust Fundraising Pack


**You can make  
a difference.**

**Supporting  
women and  
girls since 2015.**




**Her-Place**  
Charitable Trust



 01606 557 666

 [www.her-place.co.uk](http://www.her-place.co.uk)

 54-64 Beech Drive, Crewe, CW2 8RG  
15-17 Finsbury Walk, Winsford, CW7 2YA





A future where every woman and girl is encouraged, inspired, and empowered to realise HER unique potential and to live a life full of purpose, and fulfilment.



# HER Impact

April 24-25

**797** hours of counselling were provided.

every **£1** spent with us results in **£43.29** delivered and/or saved.

**60** children were prevented from being taken into care.

**489** women and **308** girls were supported with their mental health

**4498** items were given out including school uniform, baby items, sports kits, toiletries and sanitary products.

**266** people gained a Level 2 qualification or above through the free training we offer.

# HER Story



At Her-Place Charitable Trust, we are dedicated to supporting women and girls at every stage of their lives. Our work is rooted in the belief that all women, regardless of their background or circumstances, deserve access to safe spaces, mental health support, and opportunities to grow. Formerly known as Motherwell Cheshire, we've evolved to reflect the broader and more inclusive work we now do. From wellbeing groups and peer mentoring to one-on-one counselling and youth support, our services are designed to meet the real and complex needs of the women and girls we serve.

We know how powerful it can be when women feel heard, supported, and empowered and that's why our work must continue. Every day, we see the difference a trusted space can make: in a young girl finding her voice, in a mother rebuilding her confidence, or in a survivor reclaiming her future. But we can't do it alone. Continued support and funding are vital to help us reach more women, expand our services, and build a future where every woman and girl has the tools, strength, and community to thrive. We are an independent charity and we do not receive government funding, so we rely entirely on donations, fundraising, and community support to keep our work going.

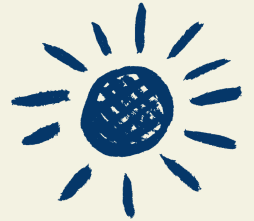






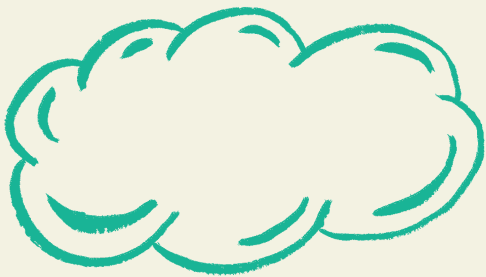
"My experience with my counsellor has been very good. I've felt as though I have been able to talk about my problems without being judged."

"I don't feel so alone."



"You have made me feel seen and supported."

"You always have so much going on!"



"I can't thank you enough for everything you have done."

"Counselling was the best thing I have ever done."



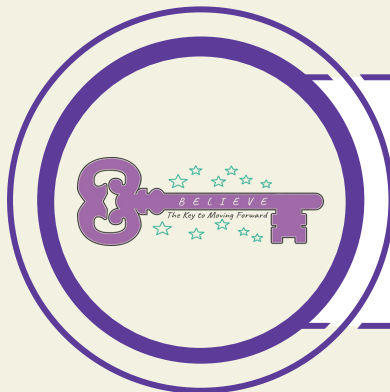
"The support I've received from the Community Share Hub has made such a huge difference to my family during a really difficult time"

# HER Projects



## FLOURISHER

Eradicating health inequalities and amplifying women's voices in Cheshire and beyond with the aim of improving physical and mental wellbeing outcomes.



## BELIEVE IN HER

We empower mums navigating social care systems to have their voices heard, believed, and respected.



## COMMUNITY

Creating a thriving, sustainable community where people come together to share, reuse, and repurpose resources, reducing waste and fostering a culture of connection and support.



## INSPIRE HER

Eradicating health inequalities and amplifying young women's voices in Cheshire and beyond with the aim of improving physical and mental wellbeing outcomes.



A £50 donation would...

Supply sanitary products for 10–15 women and girls.

or

Provide basic school uniform for two children.

£50

£500

A £500 donation would...

Provide complete school uniform packages for 10 children.

or

Enable a woman to receive support through our counselling service.

A £1000 donation would..

Fund a recovery toolkit workshop which supports survivors of domestic abuse.

or

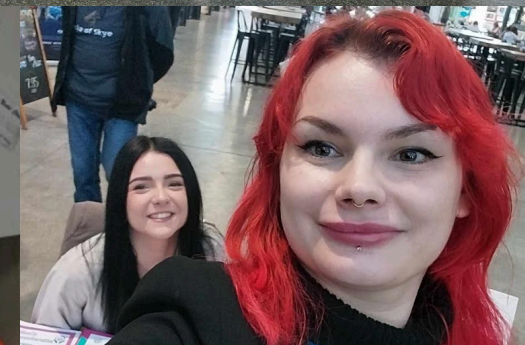
Provide complete school uniforms for 20 children.

£1000













# Fundraising



## January

Give up the things you love!  
For the whole of January can  
you give up chocolate?  
Or alcohol?  
Set yourself this challenge and  
fundraise for us!

## February

Get your heart pumping for  
valentines day!  
Take on a walking or swimming  
challenge and get your loved  
ones to sponsor you!

## March

March is our Birthday which  
falls on International Women's  
Day!  
Get your friends together for a  
Women's March!

## April

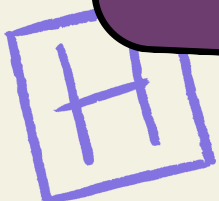
Celebrate Easter by doing a  
bake sale at home or at work.  
Enjoy some quality family time  
and get your kids involved!

## May

Invite friends or colleagues for  
a "bring your own picnic"  
fundraiser in a local park—with  
games, music, and donation  
buckets.

## June

As the weather warms up why  
not invite the family round for  
some afternoon tea?  
Ask for donations to raise  
money for an important cause.







# Ideas



## July

It's the busiest season for our Community Share Hub! Help us raise money by hosting a bbq and asking for donations!

## August

Host a general knowledge quiz (or themed version: 90s, feminist icons, TV shows). Charge entry and offer a prize to the winning team.




## September

Host a fundraising book club—choose a powerful book by or about women. Ask for a donation to join, and add homemade cake or tea for extra joy!

## October

Great for schools or youth groups—invite kids to create artwork showing what empowerment or kindness means to them. £2 to enter.



## November

Have a clear out and donate your old clothes to our Vinted shop, school uniform to our Hub and baby items to our baby bank.

## December

Each day in December, place an essential item (sanitary products, warm socks, shampoo, etc.) in a donation box. At the end, donate the items to women in need.

# Tips and Tricks For Fundraising



Whether you're hosting a garden party, taking on a personal challenge, or getting your friends involved in a fun activity, every pound you raise makes a real difference. To help you get the most out of your fundraising, we've pulled together our top tips to keep things simple, successful, and stress-free!

These ideas are here to boost your confidence, spark your creativity, and make your fundraising journey as fun and effective as possible.

No matter how big or small your goal, you've got this—and we're with you every step of the way.

Let's make your fundraiser one to remember!



Kate Blakemore  
Founder / CEO

## HOW TO BEGIN

Not sure where to start? You're not alone! Picking a fun and effective fundraising idea can be tricky, so we've got some favourites to help you get inspired. Feel free to make them your own! Tweak, twist, or totally transform them to fit your crowd and your cause.

## SETTING A DATE

Got your idea? Great! Now it's time to pop it in the diary. Choosing the right date can make all the difference, think about what suits your audience, avoids clashes, and gives you time to plan. A little forward thinking now means a lot less stress later!

## HOW TO REGISTER

Let us know what you're planning, we'd love to hear about it! Registering your fundraiser is quick and easy, and it means we can support you every step of the way. Plus, we'll send you any materials you might need to help make it a success. To register please contact [events@her-place.co.uk](mailto:events@her-place.co.uk)

## TIPS

## TARGETS

A clear target can keep you focused and give your supporters something to aim for. Whether it's £50 or £5,000, every pound counts.

Break it down, set milestones, and don't be afraid to dream big – we're cheering you on all the way!

## ENGAGEMENT

Shout it from the rooftops (or at least your socials)!

Let people know what you're doing and why it matters. Share updates, photos, and milestones – the more you post, the more people will get involved. Your passion is your best publicity. We will happily post your fundraiser on our pages too!

## CELEBRATION

You did it! However big or small your event or total, your support means the world. Don't forget to take a moment to celebrate your hard work – and let us celebrate you, too. Share your story, tag us, and inspire others to get involved!



# More Ideas



**Talent Show**

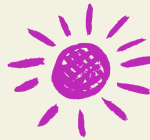


**Car Wash**



**Sponsored  
Silence**

**Charity Auction**



**Dance-a-thon**

**Quiz Night**



**Bingo Night**

**Fitness  
Challenge**



**Book Sale**

**Craft Fair**

**Sports Day**

**Bake Sale**



# Setting up



## Go Fund Me

Set up your GoFundMe page to make fundraising easy and accessible for your friends, family, and community. Start early to give your campaign plenty of time to grow! Be sure to add a clear profile picture, a compelling story explaining why you're raising funds, and set a realistic goal to inspire supporters. Keep your donors engaged by posting regular updates and sharing your page link across your social networks. The more personal and transparent you are, the more people will want to get involved!

## JustGiving

Create a JustGiving page to make it easy for your friends and family to support your fundraising efforts. The sooner you get it going, the more time you'll have to build momentum. To help your page stand out, try adding a profile photo, a clear description of your cause, and set a fundraising goal. Don't forget to keep everyone updated with regular messages and share the link often to keep the support coming!



# FAQ's



## **How will you use the money I've raised?**

The money raised from the event will go towards our various projects, which support the mental health and wellbeing of local women and girls.



## **I have a specific question about the event, what do I do?**

You can get in touch with the Her-Place Charitable Trust team via: [Events@her-place.co.uk](mailto:Events@her-place.co.uk) / 01606 557 666 / 07496 160 930



## **Is there an age limit to fundraising?**

Anyone can fundraise! If you're under 18, please make sure you have permission and support from a parent or guardian.

## **Are there any legal or safety rules I need to follow?**

Yes. If you're holding a public event, you may need insurance, permission from your local council, or to carry out a risk assessment.



## **What happens if I do not meet my minimum target or need to cancel my fundraiser?**

That's completely okay—your effort and intent still mean a lot. Just keep us informed and we'll support you however we can.



# Getting your money to us



## Cash

After completing the fundraiser, if you have decided to collect your donations in cash please bring it to one of our hubs.

### **Crewe Hub:**

54-64 Beech Drive, Wistaston,  
Crewe, CW2 8RG.

### **Winsford Hub:**

15-17 Finsbury Walk,  
Winsford, CW7 2YA.

Please check opening times before attending to deliver donations



## Online

If you would like to donate the money you have fundraised online you can do so by:

Scanning the below QR code

or

Using our donation link

<https://her-place.co.uk/donations/2543/>

or

Contacting the Her-Place Charitable Trust team who can provide bank details for the funds to go to.



## Check

Once the fundraiser is complete you can choose to deliver the donations via cheque, in which case please bring or post to one of our hubs.

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Charitable Trust



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Herplace2025



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01606 557 666

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