

Social Return on Investment Year ending 5 April 2025

Registered charity: 1173554

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1. Context

Welcome to our social return on investment report.

This report demonstrates the value that our services bring to the communities that we serve in terms of fiscal savings, social value and local economic value.

As you would expect, we monitor and evaluate the outputs, outcomes and impact of our work routinely. This information has been used within this report.

Where it is possible to do so, a financial value, (fiscal saving and/or social value and/or local economic value), has been placed on the impact we deliver using the figures provided within the national TOMS database and New Economy Manchester Unit Cost Database.

The New Economy Manchester Unit Cost Database contains national costs derived from government reports and academic studies. The costs cover crime, education and skills, employment and economy, fire, health, housing and social services. The derivation of the costs and the calculations underpinning them have been quality assured by New Economy in co-operation with HM Government.

The national TOMS database provides a minimum reporting standard for measuring social value. The values contained within it are agreed by the Social Value Taskforce. Taskforce participants include Greater Manchester Combined Authority and Star Procurement (Stockport, Trafford and Rochdale).

2. Vision and mission

Our vision is that women and girls are able to meet the challenges in their lives and access support, education and advocacy whenever they need it, in order to fulfil their potential.

Our mission is to encourage, inspire and empower all girls to improve their mental health and challenge the associated stigma.

The social value we deliver evidences our success in delivering our vision and mission including, significant

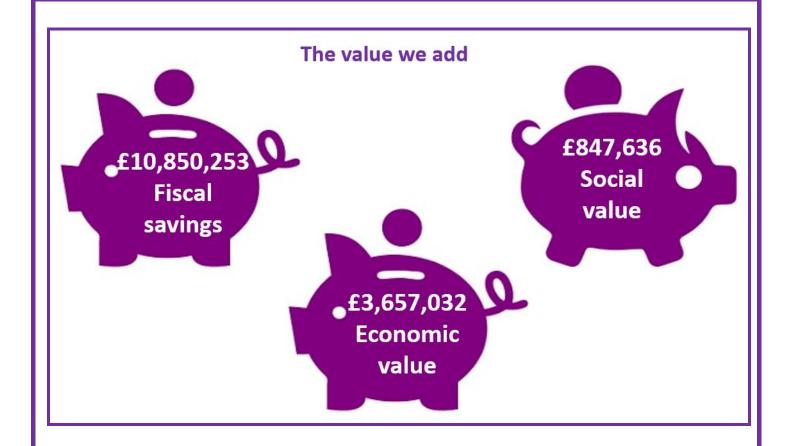
- Fiscal savings
 - E.g. through supporting mothers to prevent children from being taken into care, and enabling children in care to be returned to them
- Economic savings
 - E.g. through providing mental health support and perinatal depression support to women
- Social value
 - o E.g. through improving wellbeing of women and girls

3. Summary of our year in numbers

Mental health support	489 women 308 girls	Counselling	797 hours
Perinatal depression support	95 mothers	Children returned from care	6 child
Children prevented from being taken into care	40 children	Children de-escalated from child in need plan	16 children
GP access via Health Pop- up	10 hours	Community laundrette	156 washes
People gaining qualifications (level 2 and above) gained	266	Necessary supplies	4498 items e.g. uniform, sports kit, coats, toiletries, period products
Volunteering	1367 hours	Training	2.34 weeks

4. Summary of the value we add





4.1 Our support



Our difference Perinatal depression



Mothers supported

£6,256,415 fiscal savings



£756,675 economic value delivered



Minimum number of children these mothers care for

Our difference Children in care or at risk of being taken into care



Children returned home from care

£3,182,022 fiscal savings



Children de-escalated from child in need plan



Children prevented from being taken into care



Our difference Counselling and Health Hub



Hours counselling support

£50,620 fiscal savings





Hours GP access

4.2 Our people

Employing female team including a care leaver and an apprentice

Our difference Our team





Our wider team volunteered 1,367 hours

£252,296 economic value delivered



We delivered 2.34 weeks of training



4 staff members benefited from an employee wellbeing programme

4.3 Our community



Wellbeing



Purchases from local or VCSE suppliers



Community reinvestment

Our difference Our community

£27,930 fiscal value delivered

£753,260 social value delivered

£159,562 economic value delivered



156 community laundrette washes (started in January)



266 qualifications gained (level 2 and above)