



Social Return on Investment Year ending 5 April 2025

Registered charity: 1173554

Address: 54-56 Beech Drive, Wistaston, Crewe, Cheshire East, CW2 8RG

Contents

1. Context..... 3

2. Vision and mission 3

3. Summary of our year in numbers 4

4. Summary of the value we add 4

4.1 Our support 5

4.2 Our people..... 7

4.3 Our community..... 8

1. Context

Welcome to our social return on investment report.

This report demonstrates the value that our services bring to the communities that we serve in terms of fiscal savings, social value and local economic value.

As you would expect, we monitor and evaluate the outputs, outcomes and impact of our work routinely. This information has been used within this report.

Where it is possible to do so, a financial value, (fiscal saving and/or social value and/or local economic value), has been placed on the impact we deliver using the figures provided within the national TOMS database and New Economy Manchester Unit Cost Database.

The New Economy Manchester Unit Cost Database contains national costs derived from government reports and academic studies. The costs cover crime, education and skills, employment and economy, fire, health, housing and social services. The derivation of the costs and the calculations underpinning them have been quality assured by New Economy in co-operation with HM Government.

The national TOMS database provides a minimum reporting standard for measuring social value. The values contained within it are agreed by the Social Value Taskforce. Taskforce participants include Greater Manchester Combined Authority and Star Procurement (Stockport, Trafford and Rochdale).

2. Vision and mission

Our vision is that women and girls are able to meet the challenges in their lives and access support, education and advocacy whenever they need it, in order to fulfil their potential.

Our mission is to encourage, inspire and empower all girls to improve their mental health and challenge the associated stigma.

The social value we deliver evidences our success in delivering our vision and mission including, significant

- Fiscal savings
 - E.g. through supporting mothers to prevent children from being taken into care, and enabling children in care to be returned to them
- Economic savings
 - E.g. through providing mental health support and perinatal depression support to women
- Social value
 - E.g. through improving wellbeing of women and girls

3. Summary of our year in numbers

Mental health support	489 women 308 girls	Counselling	797 hours
Perinatal depression support	95 mothers	Children returned from care	6 child
Children prevented from being taken into care	40 children	Children de-escalated from child in need plan	16 children
GP access via Health Pop-up	10 hours	Community laundrette	156 washes
People gaining qualifications (level 2 and above) gained	266	Necessary supplies	4498 items e.g. uniform, sports kit, coats, toiletries, period products
Volunteering	1367 hours	Training	2.34 weeks

4. Summary of the value we add

The value we add



The value we add



4.1 Our support

Our difference Mental health support



Women supported



Girls supported

£1,333,266
fiscal savings



£2,489.499
economic value delivered

Our difference Perinatal depression

95

Mothers supported

£6,256,415
fiscal savings



£756,675
economic value delivered

95

Minimum number of
children these mothers
care for

Our difference Children in care or at risk of being taken into care

6

Children returned home
from care

£3,182,022
fiscal savings



40

Children prevented from
being taken into care

16

Children de-escalated
from child in need plan

Our difference Counselling and Health Hub

797

Hours counselling
support

£50,620
fiscal savings

10

Hours GP access



4.2 Our people

Our difference Our team



Employing female team including
a care leaver and an apprentice



We delivered 2.34 weeks of
training

£94,376
social value delivered



Our wider team volunteered
1,367 hours

£252,296
economic value
delivered



4 staff members benefited from an
employee wellbeing programme

4.3 Our community



Wellbeing



Purchases from local or VCSE suppliers



Community reinvestment

**Our difference
Our community**

£27,930
fiscal value delivered

£753,260
social value delivered

£159,562
economic value
delivered



4498 essential items



156 community laundrette
washes (started in January)



266 qualifications gained
(level 2 and above)